

Section 5.3 & 5.4: Exponential Functions

Essential Question: What is exponential growth and decay?
 What is continuous growth?

Exponential Functions

$f(x) = ab^x$ where $a > 0$

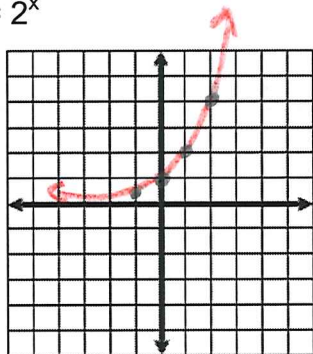
Growth if ...
 $b > 1$

Decay if ...
 $0 < b < 1$

Example 1 $y = 2^x$

$a = 1$
 $b = 2$

x	y
-1	1/2
0	1
1	2
2	4

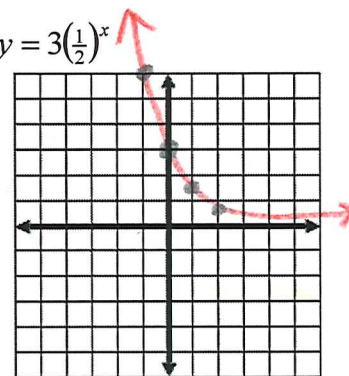


Use/Purpose: finances, bacteria growth

Example 2 $y = 3(\frac{1}{2})^x$

$a = 3$
 $b = \frac{1}{2}$

x	y
-2	$3(2)^2 = 12$
-1	$3(2)^1 = 6$
0	$3(2)^0 = 3$
1	3/2
2	$3(\frac{1}{4}) = 3/4$



Use/Purpose: Half-life (science)

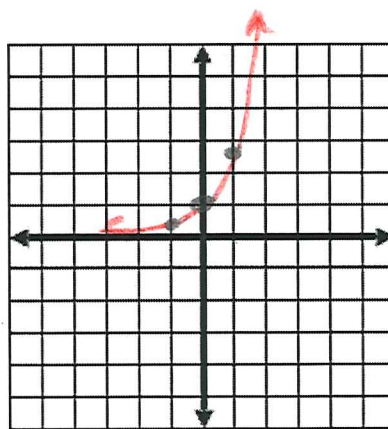
Asymptote: The line the graph never crosses, in exponential growth it is the x-axis, $y=0$

The Number e

e is called the Euler number after Swiss mathematician Leonard Euler (1700's)
 $e \approx 2.718$

Graph $y = e^x$

x	y
-1	$e^{-1} = \frac{1}{e}$
0	$e^0 = 1$
1	$e^1 \approx 2.718$



Use/Purpose:
finances (CD's, bonds)
Biology (continuous growth)

Compound Interest *Continuously*

$A = Pe^{rt}$

A = final amount
 r = rate (apr)
 as a decimal

P = initial amount
 t = time (years)

Example

Jack and Diane are going to start a CollegeSure CD (certificate of deposit) at their bank for their newborn daughter. The particular CD they opened pays a **continuous** rate of **6.5%** and requires a minimum deposit of **\$2500**.

→ initial amount ↓ not growth continuous = $P e^{rt}$ → .065

If Jack and Diane's daughter begins college at the age of 18, how much money will she have earned from the CD when she goes to college?

$$A = 2500 \cdot e^{(.065)(18)}$$

$$A = \boxed{\$8054.98}$$

Section 5.3/5.4 Summary:

① Exponential Growth $f(x) = a \cdot b^x$ where $b > 1$
 $f(x)$ increases as x increases

② Exponential Decay $f(x) = a \cdot b^x$ where $0 < b < 1$
 $f(x)$ decreases as x increases

③ Compound Continuous Growth $A = P e^{rt}$
(look for "continuously")
 A = final amount
 P = initial amount
 e = constant ≈ 2.718
 r = rate as a decimal
 t = time in years