

The School District of La Crosse's
Gold Brochure
"We Want to Know What You Know!"

CALLING FOR (YOUR) COURSES

Now Accepting Proposals for Spring 2019 Courses

What is "Gold Brochure"?

For years, one of the school district's most popular staff development opportunities has been **Gold Brochure**. **Gold Brochure** gives our staff members the opportunity to share their expertise in a broad range of topics by creating *their own Professional Development Course* to be offered during after-school hours.

Who teaches these?

You do! Or you and a friend. Or friends. We are flexible! We consider lots of ideas. What we want is for you to share what *you* know or are interested in exploring, and we want you to share with your peers.

What can a Gold Brochure course be about?

Lots of things! Historically courses have included literacy topics, math strategies, culture and cultural awareness training, language, environmental topics, training on iPads, software training, book studies, and tons more. What do you have in mind?

How long should these courses be?

That can vary. One thing you can do is write up a formal proposal (not as daunting as it sounds) and offer a course for a credit. In that case, the course should be a minimum of 15 contact hours. But, if it is not a credit bearing course, the number of hours and meetings is largely up to you.

Does every course run? Many courses run. As a rule of thumb, we generally look for 10 participants before we run a course. Courses proposed for credit must have at least 10 participants, and if the district and U.W.L. accept the course proposal, a graduate credit can then be made available to interested participants at a cost of only \$110.

Will I be compensated? If you are the course instructor, yes, you will be compensated. There are different compensatory rates for credit vs. non-credit bearing courses.

Will you give it some thought? We need you to share what you know! I'm looking forward to hearing from you!

Rob Tyvoll
Supervisor of Academic Programs and Staff Development

So . . . do you want to propose a **Gold Brochure course? Just complete and return the following to the Staff Development Office:**

- 1- A Completed **Course Proposal Form** (required for all **Gold Brochure** courses) **and a University Credit Proposal Form** (required only for credit bearing **Gold Brochure** courses). Remember, you can submit a credit bearing course, or a non-credit course. You can access the appropriate forms on the School District Website at www.lacrossesd.org. Click on “District,” “Staff Development,” and then “Guidelines for **Gold Brochure** Course Proposals.” On this page, click the orange button, “**Gold Brochure** Course Proposal Form.” Complete and submit this form. Next, if this course is to be for credit, click on the UW-L link to pull up the credit approval form and **save** it to your computer. Once you have filled out the UW-L Course Proposal form, send it to Kelly Reinhart (kreinhar@lacrossesd.org) electronically so it can be reviewed and approved. We will then review the proposal and and, if accepted by the district, we will forward the form to UW-L for credit approval. The cost for a UW-L credit is only \$110/credit.
- 2- Complete a **Building Use Form** (your building Administrative Assistant should have this form) and send it to the principal of the building where you would like to hold your class. Notify the Staff Development office of your intended location for the course and course hours and dates.

Once classes are approved, they will be posted on the Staff Development website, under the “**Gold Brochure** Course Offerings.” Staff will be able to register on this page. The Staff Development office will notify you if your course has enough participants to run.